

# WiMAX Today. WiMAX Tomorrow.

## An Official ASUS/Intel/Sprint Joint Launch

Join ASUS, Intel and Sprint to learn about the state of WiMAX technology, preview next-generation mobile solutions (including the next generation EeePC) and immerse yourself in tomorrow's wireless protocol.

**When:** Monday, January 7, 2008  
2:00 -3: 30 P.M.

**Where:** The Riviera Casino and Hotel  
Grand Ball Room

**Please visit the link to RSVP:**

[http://promos.asus.com/US/CES2008/asusces2008\\_Wimaxrsvp.html](http://promos.asus.com/US/CES2008/asusces2008_Wimaxrsvp.html)

### Presenters:



Jonney Shih  
Chairman & CEO  
ASUSTeK Computer Inc.



Sean Maloney  
Executive Vice President  
General Manager, Sales and Marketing Group  
Chief Sales and Marketing Officer  
INTEL CORPORATION



**Jonney Shih**

Chairman & CEO  
ASUSTeK Computer Inc.

Jonney Shih took over as the Chairman and CEO of ASUSTeK Computer (ASUS) in 1993 after resigning from Acer Inc., where he held the position of President of Personal Computer Group. With his strong engineering background and market expertise, ASUS' revenues grew 134% in the first two years of his tenure.

Under Jonney's leadership, ASUS has continued to dominate the motherboard, graphics cards and optical drive industries, and became a top 10 notebook brand globally and the world's 4th largest notebook manufacturer. According to IDC data, 1 in every 3 PCs sold in 2006 were powered by an ASUS motherboard. ASUS is also a perennial winner of *BusinessWeek's* InfoTech 100 for ten consecutive years, and was selected as the No. 1 in quality and services by the Wall Street Journal Asia. In 2004, ASUS revenue reached 7.7 billion US dollars, and 2006 has reached 17.4 billion. That concludes a 226 times growth rate in the 14 years of Jonney's leadership.

In 1986, Jonney was named one of the nation's "Ten Most Outstanding Managers", and "Top Ten Scholars of Applied Science". In 1990, the national Chamber of Commerce selected Jonney as one of the "Ten Outstanding Youths" for his success and contributions to the society. And in 1998, Jonney was recognized as one of the fifty "Stars of Asia" by *BusinessWeek* Magazine, and again for year 1999. In 2006, Jonney was further awarded with Outstanding Technology Management Award and Outstanding Entrepreneur Award from Chinese Society for Management of Technology and Chinatimes & Taiwan DHL , respectively.

Jonney believes people are the most important assets of a company, and hence, he installed a company culture that encourages and challenges each member of ASUS to explore his/her highest potential. Jonney also credits the company's success to its business philosophy that stresses the importance of focusing on fundamentals and end results, because that's the only way to determine the right direction whether it's product development, sales strategy or corporate vision.

Mr. Shih holds the Bachelor's Degree in Electrical Engineering from the National Taiwan University and Master's Degree in Business Management from the National Chao-Tung University.



**Sean Maloney**

Executive Vice President  
General Manager, Sales and Marketing Group  
Chief Sales and Marketing Officer  
INTEL CORPORATION

Sean Maloney is executive vice president of Intel Corporation, general manager of the Sales and Marketing Group, and chief sales and marketing officer. He has been with Intel since 1982.

Maloney began his Intel career in its European headquarters where he spent nine years, first as Intel UK's manager of applications engineering, then as country manager of Intel UK, and director of marketing for Intel Europe.

From 1992 to 1995, Maloney served as technical assistant to the chairman and chief executive of Intel, Dr. Andrew S. Grove.

In 1995, Maloney moved to Hong Kong to manage Intel's sales and marketing activities in Asia Pacific. In 1998 he returned to the United States to become head of Intel's worldwide sales organization. He was promoted to senior vice president in 1999 and executive vice president in 2001. He took over as head of Intel Communications Group (ICG) later that year and became co-manager with David Perlmutter of the Mobility Group in 2004. In July 2006 Maloney was appointed Chief Sales & Marketing Officer.

Mr. Maloney is a member of the Board of Directors of the National Committee on United States-China Relations, Inc.